



College

7th June 2021 (Issue 36)

Work Experience Newsletter

PEARSON
BUSINESS
SCHOOL

**VIRTUAL WORK
EXPERIENCE**

DATES: July 7th - 8th

BOOK NOW

This 2-day virtual work experience is the perfect opportunity for you to **boost your employability** and start to **expand your professional network**.

Meet industry professionals from the likes of **IBM, L'Oréal, Bloomberg** and the **BBC**. They will share their own experiences of breaking into the world of work and let you in on the skills they needed to succeed in their careers.

Check out the programme...

[www.pearsoncollegelondon.ac.uk/pearson-business-school/visit-us/
events/virtual-work-experience.html?
utm_source=pbs_da_vwe&utm_medium=email&utm_content=virtualwork
experience2021_dalaunch#book](http://www.pearsoncollegelondon.ac.uk/pearson-business-school/visit-us/events/virtual-work-experience.html?utm_source=pbs_da_vwe&utm_medium=email&utm_content=virtualworkexperience2021_dalaunch#book)

**YOUNG
PROFESSIONALS**

This summer Young Professionals are back with their brand new Virtual Work Experience for students in schools / colleges nationwide looking to get into **Business, Accounting & Finance**. The dates for your diary are **8th & 9th July 9am - 4pm**.

They have brought together some of the biggest companies in the world including; PwC, Grant Thornton, CIMA, EY, St James's Place Wealth Management along with a few others!

There are unlimited spaces so everyone that applies will get a place, they will also be giving out certificates of completion and an exclusive reference to use on your CV. They'll also be setting a really cool business project for you to work on over the days you are with them!

Application Link:

[www.surveymonkey.com/r/Accounting-Work-Experience?
utm_source=newsletter&utm_medium=email&utm_campaign=Virtual+Wor
k+Experience+in+Business%2C+Accounting+%26+Finance](http://www.surveymonkey.com/r/Accounting-Work-Experience?utm_source=newsletter&utm_medium=email&utm_campaign=Virtual+Work+Experience+in+Business%2C+Accounting+%26+Finance)

ENGINE

Insight Day with Creative Tech | Ever dreamed of getting a job as an Inventor?

Creative technologists are idea factories who design and create everything from multisensory experiences to brand new, never-seen-before technologies. A blend of **art, science, product design** and **digital development**, creative technology is the test lab of the advertising world, and requires a very unique sort of person.

Today, ENGINE invite you to come along to learn more about what creative technology is, what sort of skills you need in order to work in the field, and how to make your break into the industry.

Please note: This opportunity will require you to be free on Monday the 19th of July from 10am- 2pm online.

[www.s4snextgen.org/Opportunities/
View/id/1903](http://www.s4snextgen.org/Opportunities/View/id/1903)

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FEEL MORE
THAN MOTIVATED
FEEL INSPIRED

As one of the UK's largest accountancy and business advisory firms, BDO is proud to work with a wide range of clients, from entrepreneurial enterprises to multinational groups, and they take the same pride in training future accountants.

We would like to share with you their exciting Summer opportunities that they are hosting this year. They are offering two Virtual Insight programmes: **Explore BDO Virtual Insight Week (5th-9th July)** for students in Years 10-12 who meet their social mobility criteria; and **Year 12 Virtual Insight Week (12th-16th July)** for students in their first year of A-levels.

Explore BDO Insight Week will help to connect **Years 10 – 12 school students** from low-socioeconomic backgrounds to a career in accounting. The programme is targeted at those who attend a state school and have been eligible for free school meals; or whose parents/guardians did not attend university.

The programme will run from **5th-9th July 2021** and is the perfect opportunity to learn more about the world of accounting. Students will learn more about BDO, develop their professional skills and meet a wide range of people from the business. They will have the chance to secure a place on their 2022 Summer School Programme and our Apprenticeship Programme after completing college or sixth form.

The **Year 12 Virtual Insight Week** will run from **12th–16th July 2021** and is tailored to develop students' knowledge of accounting and gain exposure to BDO and our people. At the end of the week, students will have gained valuable experience and skills for their CVs and also have the opportunity to gain a place on the Apprenticeship Programme to begin their career at BDO.

This programme is open to Year 12 students. Over the course of the week they will discover what working for an accountancy firm is like, get a real taste of what our Apprenticeship Programme contains, and understand why so many people, including the Managing Partner, decided that an apprenticeship was the right career choice for them.

www.bdoearlyincareer.co.uk/yr-10-11-12-summer-programmes/?utm_source=Concept%20Send&utm_medium=email&utm_campaign=BDO++Years+10-12+Summer+Insight+Weeks_05%2f14%2f2021

Social Media Marketing

Kickstart your career in social media today. Gain the skills and insight you'll need by completing our virtual work experience programme. Get a clear understanding of what working in the industry will actually look like, complete real work and assignments and interact with industry professionals during live webinar sessions. Upon completion you will receive a certificate to add to your CV and/or personal statement.



Social media is one of the fastest-growing fields to work in, combining creative flair and personality with modern business. So pursuing a career within the industry can open a lot of doors and lead to roles such as Social Media Influencer, Social Media Manager and Content Creator. That's why this virtual work experience programme will leave no stone unturned. From understanding how social media can be used to achieve business goals to tips for developing an effective content strategy, you'll cover all the key topics and skills you'll need to launch your career in social media.

app.springpod.co.uk/springpod-opportunity/122975